

KOV-RTV

2713 KOVR Drive, West Sacramento CA 95605

KOV-RTV

AND

PAGE 1

253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	NATIONAL MEDIA RESEARCH PLANNING		NATIONAL REPUBLICAN CONGRESSIONAL COMM.	
AND	815 Slaters Ln		320 1st St SE	
ADDRESS	Alexandria	VA 22314-1219	Washington	DC 20003-1838
	USA		USA	
CONTACT	BEN ANGLE		PRODUCT EST #2978 Schedule 2	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 2978	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/19/12 AND ENDING 10/25/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00002..	2	05:00A	06:00A	30S	10/19/12-10/19/12	CBS13.COM @ 5AM	2	200.00	400.00
2	22220..	8	05:00A	06:00A	30S	10/22/12-10/25/12	CBS13.COM @ 5AM	8	200.00	1600.00
3	00002..	2	06:00A	07:00A	30S	10/19/12-10/19/12	CBS13.COM @ 6AM	2	400.00	800.00
4	22220..	8	06:00A	07:00A	30S	10/22/12-10/25/12	CBS13.COM @ 6AM	8	400.00	3200.00
5	00002..	2	02:58P	04:00P	30S	10/19/12-10/19/12	DR PHIL	2	500.00	1000.00
6	22220..	8	02:58P	04:00P	30S	10/22/12-10/25/12	DR PHIL	8	500.00	4000.00
7	00001..	1	04:00P	05:00P	30S	10/19/12-10/19/12	CBS13 NEWS @ 4	1	1000.00	1000.00
8	11110..	4	04:00P	05:00P	30S	10/22/12-10/25/12	CBS13 NEWS @ 4	4	1000.00	4000.00
9	00001..	1	06:00P	06:30P	30S	10/19/12-10/19/12	CBS13 NEWS @ 6	1	1600.00	1600.00
10	11110..	4	06:00P	06:30P	30S	10/22/12-10/25/12	CBS13 NEWS @ 6	4	1600.00	6400.00
11	00001..	1	11:00P	12:05A	30S	10/19/12-10/19/12	DAVID LETTERMAN	1	1000.00	1000.00
12	11110..	4	11:00P	12:05A	30S	10/22/12-10/25/12	DAVID LETTERMAN	4	1000.00	4000.00
13	Su	2	08:58A	10:00A	30S	10/21/12-10/21/12	NETWORK PRE-GAME SHOW	2	850.00	1700.00
14	Su	3	09:57A	01:30P	30S	10/21/12-10/21/12	NFL REGULAR SEASON GAMES	3	7500.00	22500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KOVV-TV

2713 KOVR Drive, . West Sacramento CA 95605

KOVV-TV

CONTRACT NO. REV.

1191-33386-1

DATE PRINTED

08/16/12

AND

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NAME NATIONAL MEDIA RESEARCH PLANNING

NATIONAL REPUBLICAN CONGRESSIONAL COMM.

AND 815 Slaters Ln

320 1st St SE

ADDRESS Alexandria VA 22314-1219

Washington DC 20003-1838

USA

USA

CONTACT BEN ANGLE

PRODUCT EST #2978 Schedule 2

LOCAL SALESPERSON NICOLE ELIE POL

AGENCY EST. NO.
2978

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/19/12 AND ENDING 10/25/12 NO. WEEKS: 1

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15	F	1	06:58P	08:00P	30S	10/19/12-10/19/12	CSI: NY	1	3200.00	3200.00
16	01010..	2	10:58A	12:00N	30S	10/23/12-10/25/12	THE YOUNG & THE RESTLESS	2	750.00	1500.00
Total Contract:								53		57900.00
Billing Summary										
Qtr 4 12						Oct	Nov	Dec	Total	
						57900.00	.00	.00	57900.00	
GRAND TOTAL									57900.00	

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